Websites packages

Strategic Squarespace websites, with the copy, SEO foundations and support to get you up and running.

All prices are in AUD and include GST. Inclusions and final scope are confirmed in your individual proposal.

The Hill

$1,868.90 | one-off

One considered page to introduce your business and bring in enquiries.

• One custom page

• About and services sections

• Capabilities statement download

• Testimonials and contact section

The Dune

$4,266.90 | one-off

Room to tell your story and explain what you do.

• Up to six pages

• Custom home, about, services and contact pages

• Space for FAQs, a blog, case studies or a portfolio

• Page structure mapped to your business

The Mount

$6,477.90 | one-off

A detailed service website that helps the right clients find you.

• Nine pages

• Home, about, services, FAQs and contact

• Three sub-service pages

• Google Business Profile setup

• One week of post-launch updates

The Summit

$10,448.90 | one-off

A broader online presence with more room to grow.

• Up to 15 pages

• Service pages and process / timeline page

• Google Business Profile setup

• One week of post-launch updates

• Review request template and promotional tactics

• 10% off ongoing website maintenance

• Email marketing platform setup and integration

Good to know

Every website includes a strategy call, copywriting, responsive design, enquiry forms, on-page SEO, Google Search Console setup, domain connection support, testing, handover and basic training. Six-month website payment plans are available at no extra cost.

Your website foundations

Included in every website package

• Guided strategy call and content workbooks; website copywriting from your responses.

• Custom Squarespace design, responsive across desktop, tablet and mobile.

• Brand-aligned colours and fonts; header and footer; shared Google Drive for content.

• Lead generation forms, Instagram feed integration, announcement bar and branded pop-up.

• Google Search Console setup and on-page SEO: metadata, alt text, headings and image compression.

• Policies and terms page, custom 404 page, testing and domain setup support.

• Full transfer of ownership and basic post-launch training.

Build to Lead website + social media system

The Mount + Social Media: $8,455.70 incl. GST. The Summit + Social Media: $11,766.70 incl. GST.

Includes the corresponding full website package, social media brand alignment, profile image and highlight covers, 20 custom branded Canva templates, plus a custom content chatbot for on-brand captions and monthly content ideas, with auto-filled Canva templates ready to post.

This system is separate from the ongoing monthly social media management packages.

Optional website additions

Squarespace eCommerce: $1,859 incl. GST. Includes store setup, product copywriting and formatting, third-party payment integrations, branded pop-up and announcement banner, post-purchase email sequence, shipping rates, checkout flow and customer accounts. Product scope will be agreed in your proposal.

Extra page: $440 incl. GST per page, including design, copywriting, formatting and on-page SEO.

Six-month website payment plans are available at no extra cost. Your first payment is your deposit. Platform subscriptions, domain renewals and paid third-party tools are separate.

Brand + website bookings

Discounted packages are available when branding and website design are booked together. Contact us for a tailored combined price.

Professional email setup

We can help set up your domain-based email, Google Workspace or Microsoft 365, email records and device connections. Setup is quoted separately, with ongoing provider licences separate.

Let's talk about your business

hello@theclimbcollaborative.com.au

Book a call at theclimbcollaborative.com.au/book-a-call