# Social media packages

Get your profile set up properly, create a consistent feed, or hand the posting over to us.

All prices are in AUD and include GST. Inclusions and final scope are confirmed in your individual proposal.

## Instagram Setup + Strategy

### $759 | one-off

A clear, cohesive profile from the very beginning.

- Business account setup and optimisation
- Bio, links, contact buttons and account settings
- Audience, messaging and content pillar direction
- Six branded templates
- Copy and publishing for three pinned posts
- Highlight categories and cover direction

## DIY Posting

### $360 | per month

We create the content. You publish it in-house.

- Four posts per month
- Captions in your brand voice
- Branded designs
- Monthly content calendar board
- Ready for you to post

# Content + Management

**$636 | per month**

Keep showing up while we take care of the content.

• Four Instagram posts per month

• Monthly content planning

• Captions and branded graphic design

• Scheduling and publishing

• Relevant hashtags and formatting checks

# Good to know

You supply business updates, images and content details; stock imagery can be sourced where suitable. A three-month commitment is recommended for ongoing management. These packages cover the listed content; extra requirements can be quoted separately.

# Brand + website bookings

Discounted packages are available when branding and website design are booked together. Contact us for a tailored combined price.

# Professional email setup

We can help set up your domain-based email, Google Workspace or Microsoft 365, email records and device connections. Setup is quoted separately, with ongoing provider licences separate.

# Let's talk about your business

hello@theclimbcollaborative.com.au

Book a call at theclimbcollaborative.com.au/book-a-call