Branding packages

A brand that feels like you, with the files and direction to use it confidently.

All prices are in AUD and include GST. Inclusions and final scope are confirmed in your individual proposal.

The Start-Up

$1,639 | one-off

The foundations for a professional, recognisable brand.

• Branding and design questionnaire

• Primary logo, submark and alternate colours

• High-resolution PNG, JPEG, PDF and EPS files

• Custom colour palette and font selection

• Brand mockups and social profile image

• File usage guide

The Impression

$4,290 | one-off

A complete visual identity, ready to carry through your business.

• Everything in The Start-Up

• Brand pattern, moodboard and identity document

• Three styled stock images and launch mockups

• Business card design and website favicon

• Two Instagram post and two story templates

• Social media profile image options

Good to know

Branding typically takes 2-4 weeks. Two rounds of revisions are included. Approved assets are yours once final payment is made.

Optional extras

Brand icons (3-5): $306.90. Brand patterns (3-5): $306.90. One social media template: $86.90. Two social media templates: $163.90. Moodboard: $383.90. Business card design: $341 (printing separate).

Brand + website bookings

Discounted packages are available when branding and website design are booked together. Contact us for a tailored combined price.

Professional email setup

We can help set up your domain-based email, Google Workspace or Microsoft 365, email records and device connections. Setup is quoted separately, with ongoing provider licences separate.

Let's talk about your business

hello@theclimbcollaborative.com.au

Book a call at theclimbcollaborative.com.au/book-a-call